

**PHILIPPINE RETIREMENT AUTHORITY
BOARD OF TRUSTEES
DATA SHEET**

NAME	VERNA ESMERALDA C. BUENSUCESO
DESIGNATION TO THE PRA BOARD	MEMBER
DATE OF APPOINTMENT TO THE BOARD	23 NOVEMBER 2022
OFFICIAL DESIGNATION	UNDERSECRETARY
AGENCY/DEPARTMENT	DEPARTMENT OF TOURISM
AGE	59 YEARS
NATIONALITY	FILIPINO

EDUCATIONAL BACKGROUND

DEGREE / PROGRAM	INSTITUTION	YEAR COMPLETED
Primary Education (K-1)	Makiling Elementary School, UP Los Baños	1972
Primary Education (2-6)	University of the Philippines Elementary School	1977
Secondary Education	University of the Philippines Integrated School	1981
AB Humanities	University of the Philippines Diliman	1985
MA Communication	University of the Philippines Diliman	1995

CAREER INFORMATION

PRESENT POSITION - GOVERNMENT	OFFICE	DATE ASSUMED
Undersecretary	Tourism Development Sector, Department Of Tourism	09 September 2024 - Present
Career Executive Service Officer (CESO), Rank II	Rank Adjustment to CESO Rank II	March 3, 2022 - Present

OTHER DIRECTORSHIPS

A. Within DOT

- Member, Steering Committee for the Tourist Assistance Call Center Program, 2023-Present
- Marketing and Promotions Committee Head, Project Secretariat for the Expo 2025 Osaka, 2023-Present
- Member, DOT Change Management Team, 2023-Present
- Vice Chair, DOT FIBA World Cup 2023 Committee, June-September 2023
- Vice Chair, Bisita, Be My Guest (BBMG) Program Committee, 2022-Present
- 21st World Travel and Tourism Council Global Summit National Organizing Committee, Secretary General, 2021-2022
- Special Projects Review Committee (DOT-SPRC), Chairperson, 2019-Present
- Kain Na Working Group Lead, 2019-2022
- Project Steering Committee to implement the Competency-Based Career Development Program of the DOT, Member, July 14, 2015-2016, 2019-Present
- Special Review Committee for the DOT Overseas Offices Operations Manual, Member, July 14, 2012-2016
- APEC 2015 DOT Working Sub-Committee on Souvenirs, Member, July 9, 2014-December, 2015
- Committee that will study, revise and draft the proposed amendments to the provisions of RA No. 9593, member, June 24, 2014-2016
- Foreign Tourism Service Officers Corps, member, January 14, 2013-Present
- Halal Tourism Committee Member, 2016

B. Outside DOT

- Ex-Officio Member (Permanent Alternate Representative), Philippine Creative Industries Development Council, 2023-Present
- Member, Philippine Retirement Authority Board of Trustees, 2022-Present
- Member (Alternate Representative of the Secretary), Design Advisory Council, 2022-Present
- Member (Alternate Representative), FilmPhilippines Board of Trustees, 2022-Present
- Member, UNESCO National Commission of the Philippines, March 14, 2017-2020 (Three-year term)
- DFA-led Inter-agency Committee on the crafting of a Joint Order on Guidelines for Government Agencies with Officials in the Philippine Foreign Service Posts, 2014-2015

PAST POSITION - GOVERNMENT	OFFICE	INCLUSIVE DATES
OIC Undersecretary	Tourism Development Sector, DOT	July, 2022 – September 8, 2024
OIC Undersecretary	Tourism Development Sector, DOT	August 1, 2021 – December 16, 2021
Assistant Secretary	Product and Market Development Tourism Development Sector, DOT	April 15, 2019-Present
Tourism Attache and Director for East Japan	Department of Tourism Tokyo, Japan Office	August 17, 2017 – April 14, 2019
Director IV	Office of Product and Market Development, DOT	July 29, 2016-August 16, 2017
Director IV	Market Development Group, DOT	July 1, 2014-July 28, 2016
Director IV and Group Head	Russia, India, Middle East and Europe Opportunity Market Development, Market Development Group, DOT	July 19, 2013-June 30, 2014
	Reconstitution of the International Tourism Promotions Group to the Market Development Group	April 1, 2013
Career Executive Service Officer (CESO), Rank III	Original Appointment to CESO Rank III	March 26, 2013-March 2, 2021
Director IV and Group Head	Europe, India and Middle East, International Promotions Group, DOT	January 25, 2011-July 18, 2013
Director IV	Team Europe, International Promotions Group, DOT	February 10, 2010-January 24, 2011
Chief Tourism Operations Officer and Head, Team Europe	Team Europe, Marketing Teams, DOT	2005-February 9, 2010
Chief Tourism Operations Officer	Product Research/Tourism Master Plan-Luzon Division, Office of Product Research and Development, DOT	1998-2005
Supervising Tourism Operations Officer	Product Design/Tourism Master Plan-Mindanao Division, Office of Product Research and Development, DOT	1988-1994
Senior Tourism Operations Officer	Product Design Division	1987-1988
Project Planning Assistant	Office of Product Development	1986-1987